



Position Description – Marketing Intern

Title: Marketing Intern

Reports to: Associate Director

Scheduled Work Hours: 10-15 hours/ week

Compensation: Volunteer/ Class Credit

Start / End Date: Winter 2019

Associate Director | Sarah Turner | sarah@disjecta.org | (503) 286-9449

Disjecta Online Presence

Disjecta Contemporary Art Center builds ambitious programs that promote artists and engage communities. Disjecta provides a catalytic platform for forward-thinking work by visual and performing artists. Dynamic programs showcase new ideas and engage new audiences while fueling collaborations between artists, curators, and viewers to impact and intervene in the larger contemporary arts dialogue. Disjecta online communication can range from points of entry to contemporary art to deep discourse around critical theory and artistic critique. Disjecta has a unique and unified voice to represent Curators' and Artists' work online; and to engage current and new audience members.

The role of the Marketing Intern is to:

- Support Disjecta Staff in strategy and implementation of marketing plan
- Support Associate Director in research of contemporary online marketing strategies
- Assist in marketing and outreach for Disjecta events, exhibitions, and programs
- Coordinate Social Media marketing
- Create dynamic and engaging content to be distributed on Disjecta online media platforms and in print
- Assist in development and implementation of new website
- Assist in the distribution of content on online platforms
- Support Disjecta staff, Curators, and Artists as needed
- Act as Gallery Attendant

What you will learn:

- The Marketing Intern has the opportunity to attend nationally and internationally acclaimed exhibitions and artistic programs hosted at Disjecta.
- The Marketing Intern will gain a wider knowledge of contemporary artists, contemporary art, and contemporary performance. They will be able to further expand their knowledge on the work being presented, and expand their creative network.
- The Marketing Intern will gain valuable knowledge of online marketing and communication strategies from inception to evaluation. They will work alongside many Disjecta staff members and Artists who will act as valuable mentors.
- The Marketing Intern will learn organizational skills necessary for maintaining and regulating an active contemporary art non-profit, through working alongside Disjecta Staff.

Preferred Qualifications:

- Sincere interest in contemporary art and an active enthusiasm for sharing this work with the Portland community
- Strong writing and communication skills
- Experience with online marketing, social media platforms, and content creation
- Interest in research, marketing, and outreach of artistic events and programs
- Strong interpersonal skills to work with a diverse group of constituents including staff, artists, curators, and guests
- Ability to work well with people from diverse ethnic and socioeconomic backgrounds
- Strong digital and physical organizational skills
- Ability to provide own transportation to and from Disjecta and partner organizations

Disjecta Contemporary Art Center does not discriminate against individuals on the basis of race, color, sex, gender identity, sexual orientation, religion, age, national origin, ability, ancestry, or marital status.

Please send cover letter and resume to Sarah Turner, Associate Director, sarah@disjecta.org by December 1, 2018.